

PROGRAM NAME: **BSBA DEGREE, with a General Business Concentration**

PROGRAM COLLEGE: **Helzberg School of Management**

CATALOG TERM: **2019-20**

Rockhurst University offers a Bachelor of Science in Business Administration (BSBA) – a business degree that arms you with the best in business acumen, leadership expertise and ethical decision-making skills.

Our business administration degree will give you a solid understanding of the role business plays in society – from its history, impact on individuals, economic impact, and the social responsibilities that come along with it. Here, we’re all about real-world experience, real-world examples of business administration and management so that after you graduate, you’ll be able to use these business and managerial skills to do better business.

Bachelor of business administration students complete two innovative sequences as part of the business administration degree core curriculum:

- Professional readiness sequence
- Technology and predictive analytics sequence

These sequences were developed by the Helzberg School of Management based on market research and consultation with hiring managers at area companies. We did this because we wanted to make our business degree in Kansas City as appealing as possible to these corporations. You can also pursue Excel certifications as part of your studies – another feather in your cap as you look ahead toward business administration jobs on the horizon.

And we can’t forget to mention one of the most important reasons why you should earn your business degree in Kansas City’s Rockhurst University: The Helzberg School of Management is **AACSB accredited**. This is the highest level of accreditation and one achieved by only five percent of business schools in the world. A business administration degree from an AACSB-accredited school further differentiates your business management degree, and you, from the pack.

NOTE: Individual Programs of Study will vary in consultation with your Advisor and course/section availability each term. The below schedule serves only as an **example** four year degree plan.

YEAR 1

Fall Semester

Course Name	Credits	Minimum Grade Required	Experience Notes
Core: EN 1110 College Composition I (WCP)	3		<ul style="list-style-type: none"> • Join an RU Academy • Participate in the Finucane Service Project • Attend the New Student Retreat
Core/Prereq: MT 1190 (MTP) Precalculus	3		
Core: PL 1100 Reality and Human Existence	3		
Core/Prereq: EC 1000 (SR I) Principles of Macroeconomics	3		
Prereq: MG 1900 Business Leadership and Social Issues	3		
Prereq: MG 1001 Professional Readiness I	1		
TOTAL HOURS	16		

Spring Semester

Course Name	Credits	Minimum Grade Required	Notes
Core: EN 1120 College Composition II (WCP)	3		<ul style="list-style-type: none"> • Join a campus club/organization (can be dept. specific)
Core: TH 1000 or 1020 or 2000 (TH, Level I)	3		
Prereq: BIA 1800 Data Analysis	3		
Prereq: EC 1100 Principles of Microeconomics	3		
Core: Natural Science with Lab (Science/Causal, Level I)	4		
TOTAL HOURS	16		

YEAR 2

Fall Semester

Course Name	Credits	Minimum Grade Required	Notes
Prereq: *AC 2000 Financial Accounting (only offered in Fall)	3		<ul style="list-style-type: none"> • Students want to have a Minimum of 60 hours completed, by the end of Year 2, to progress to Junior Standing.
Prereq: BIA 2200 Stats & Predictive Analytics (prereq’s: MT 1190 & BIA 1800)	3		
Core: HS 1100 or 1500 or 1701 or 1702 (HS, Level 1)	3		
Core: Relational Mode, Level I	3		
Core: CT 2000 Fundamentals of Communication (OCP)	3		
General Elective:	1		
TOTAL HOURS	16		

Spring Semester

Course Name	Credits	Minimum Grade Required	Notes
Prereq: *AC 2100 Managerial Accounting (only offered in Spring; prereq: AC 2000)	3		<ul style="list-style-type: none"> • Courses in Bold should be completed prior to the beginning of the student’s Junior year to ensure proper sequencing of HSOM Core and Concentration courses.
√ HSOM Core/GPR: MG 3350 Business in the Global Environment	3		
Core: PL 3100 Ethical Theory	3		
Core: Literary Mode, Level I	3		
Core: Artistic Mode	3		
General Elective	1		
TOTAL HOURS	16		

YEAR 3

Fall Semester

Course Name	Credits	Minimum Grade Required	Notes
√ HSOM Core: MK 3000 Principles of Marketing	3		<ul style="list-style-type: none"> • Courses with an * indicate that they are only offered in that semester, i.e., Fall or Spring. • Courses with a √ must be completed, prior to taking capstone: MG 4940.
√ HSOM Core: MG 3300 Leadership & Organizational Behavior	3		
√ HSOM Core: FN 3000 Essentials of Finance (Prereq: AC 2000 & BIA 2200)	3		
Core: Theological Mode, Level II (at least one TH must be Christian Based)	3		
Core: Historical Mode or Literary Mode, Level II	3		
General Elective	3		
TOTAL HOURS	18		

Spring Semester

Course Name	Credits	Minimum Grade Required	Notes
Concentration: Upper-Division, Business Elective (at least 6 hours of 4000 level)	3	C	<ul style="list-style-type: none"> • Student must complete Capstone and all Concentration courses, with a C grade or better. • Student must have a minimum, 2.5 GPA, for the HSOM Core courses.
Concentration: Upper-Division, Business Elective (at least 6 hours of 4000 level)	3	C	
√ HSOM Core: BIA 3100 Computing Technologies for Business	3		
HSOM Core: MG 3001 Professional Readiness II	1		
Core: Relational Mode Level II	3		
General Elective	3		
TOTAL HOURS	16		

YEAR 4

Fall Semester

Course Name	Credits	Minimum Grade Required	Notes
Concentration: Upper-Division, Business Elective (at least 6 hours of 4000 level)	3	C	
Concentration: Upper-Division, Business Elective (at least 6 hours of 4000 level)	3	C	
HSOM Core: BIA 3201 Prescriptive Analytics for Business Decision Making	3		
General Elective	6		

TOTAL HOURS	15		
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Spring Semester

Course Name	Credits	Minimum Grade Required	Notes
HSOM Core: MG 4940 Bus Strategy, Policy, & Ethics (fulfills capstone requirement)	3	C	<ul style="list-style-type: none"> • Core: 52 hrs; • Prerequisites: 19-22 hrs; • HSOM Core: 25 hrs; • Concentration: 15 hrs; • General Electives: 17-14.
Concentration: Upper-Division, Business Elective (at least 6 hours of 4000 level)	3	C	
HSOM Core: MG 3400 Business Law of Commercial Transaction	3		
Core: PL or TH Swing Course, Level II	3		
General Elective	3		
TOTAL HOURS	15		

Credit Hours

- Core: 52 hrs;
- Prerequisites: 19-22 hrs;
- HSOM Core: 25 hrs;
- Concentration: 15 hrs;
- General Electives: 17-14.

TOTAL Credit Hours: 128