

PROGRAM NAME: **BSBA DEGREE, with a Financial Markets & Economic Analysis Concentration**

PROGRAM COLLEGE: **Helzberg School of Management**

CATALOG TERM: **2019-20**

The stock market rises and falls with such volatility that it can be difficult to discern what factors do and do not dictate its movements. If you dig into the facts, however, it is possible to crack the code to domestic and international markets and understand the complexities of the market in the context of the economy and society at large.

In the Financial Markets and Economic Analysis concentration of the Bachelor of Business Administration (BSBA) at the Helzberg School of Management, students explore concepts in investments, financial markets, and financial institutions in the context of complex international economies. Students emerge prepared to analyze complex market functions and to make agile intelligent decisions in the world of investments and trade.

In addition to Financial Markets and Economic Analysis coursework, students in this concentration complete two innovative sequences as part of the BSBA core. Both the Professional Readiness sequence and the Technology and Predictive Analytics sequences were developed by the Helzberg School of Management based on market research and consultation with hiring managers at area corporations to prepare students for the evolving workplace. Students also have the option to pursue Excel certifications as part of their studies.

The Helzberg School of Management is an AACSB-accredited business school, an achievement only 5% of all business schools in the world can claim. Students in the Helzberg School of Management emerge from their undergraduate education as leaders of competence and conscience.

NOTE: Individual Programs of Study will vary in consultation with your Advisor and course/section availability each term. The below schedule serves only as an **example** four year degree plan.

YEAR 1

Fall Semester

Course Name	Credits	Minimum Grade Required	Experience Notes
Core: EN 1110 College Composition I (WCP)	3		<ul style="list-style-type: none"> Join an RU Academy Participate in the Finucane Service Project Attend the New Student Retreat
Core/Prereq: MT 1190 (MTP) Precalculus	3		
Core: PL 11100 Reality and Human Existence	3		
Core/Prereq: EC 1000 (SR I) Principles of Macroeconomics	3		
Prereq: MG 1900 Business Leadership and Social Issues	3		
Prereq: MG 1001 Professional Readiness I	1		
TOTAL HOURS	16		

Spring Semester

Course Name	Credits	Minimum Grade Required	Notes
Core: EN 1120 College Composition II (WCP)	3		<ul style="list-style-type: none"> Join a campus club/organization (can be dept. specific)
Core: TH 1000 or 1020 or 2000 (TH, Level I)	3		
Prereq: BIA 1800 Data Analysis	3		
Prereq: EC 1100 Principles of Microeconomics	3		
Core: Natural Science with Lab (Science/Causal, Level I)	4		
TOTAL HOURS	16		

YEAR 2

Fall Semester

Course Name	Credits	Minimum Grade Required	Notes
Prereq: *AC 2000 Financial Accounting (only offered in Fall)	3		<ul style="list-style-type: none"> Students want to have a Minimum of 60 hours completed, by the end of Year 2, to progress to Junior Standing.
Prereq: BIA 2200 Stats & Predictive Analytics (prereq's: MT 1190 & BIA 1800)	3		
Core: HS 1100 or 1150 or 1701 or 1702 (HS, Level 1)	3		
Core: Relational Mode, Level I	3		
Core: CT 2000 Fundamentals of Communication (OCP)	3		
General Elective:	1		
TOTAL HOURS	16		

Spring Semester

Course Name	Credits	Minimum Grade Required	Notes
Prereq: *AC 2100 Managerial Accounting (only offered in Spring; prereq: AC 2000)	3		<ul style="list-style-type: none"> Courses in Bold should be completed prior to the beginning of the student's Junior year to ensure proper sequencing of HSOM Core and Concentration courses.
Core: PL 3100 Ethical Theory	3		
Core: Literary Mode, Level I	3		
Core: Artistic Mode	3		
General Elective	4		
TOTAL HOURS	16		

YEAR 3

Fall Semester

Course Name	Credits	Minimum Grade Required	Notes
Concentration: *EC 3000 or EC 3100 or EC 4001 (offered on a 3 semester rotation) or GE	3	C	<ul style="list-style-type: none"> Courses with an * indicate that they are only offered in that semester, i.e., Fall or Spring. Courses with a √ must be completed, prior to taking capstone: MG 4940.
√ HSOM Core: MG 3300 Leadership & Organizational Behavior	3		
√ HSOM Core: FN 3000 Essentials of Finance (Prereq: AC 2000 & BIA 2200)	3		
Core: Theological Mode, Level II (at least one TH must be Christian Based)	3		
Core: Historical Mode or Literary Mode, Level II	3		
General Elective	3		
TOTAL HOURS	18		

Spring Semester

Course Name	Credits	Minimum Grade Required	Notes
√ HSOM Core: MG 3350 Business in the Global Environment	3		<ul style="list-style-type: none"> Student must complete Capstone and all Concentration courses, with a C grade or better. Student must have a minimum, 2.5 GPA, for the HSOM Core courses.
√ HSOM Core: MK 3000 Principles of Marketing	3		
√ HSOM Core: BIA 3100	3		
HSOM Core: MG 3001 Professional Readiness II	1		
Concentration: *EC 3000 or EC 3100 or EC 4001 (offered on a 3 semester rotation) or GE	3	C	
Core: Relational Mode, Level II	3		
TOTAL HOURS	16		

YEAR 4

Fall Semester

Course Name	Credits	Minimum Grade Required	Notes
Concentration: *EC 3000 or EC 3100 or EC 4001 (offered on a 3 semester rotation) or GE	3	C	<ul style="list-style-type: none"> ** May have to take FN 3000 in the summer, if FN 4300 is offered in the fall of their Junior Year.
Concentration: *FN 4110 Investments	3	C	
Concentration: **FN 4300 (F Even)	3	C	
General Elective	6		
TOTAL HOURS	15		

Spring Semester

Course Name	Credits	Minimum Grade Required	Notes
HSOM Core: MG 4940 Bus Strategy, Policy, & Ethics (fulfills capstone requirement)	3	C	<ul style="list-style-type: none"> • Core: 52 hrs; • Prerequisites: 19-22 hrs; • HSOM Core: 25 hrs; • Concentration: 15 hrs; • General Electives: 17-14.
HSOM Core: BIA 3201	3		
HSOM Core: MG 3400 Business Law of Commercial Transaction	3		
Core: PL or TH Swing Course Level II	3		
General Elective or *EC 3000 or EC 3100 or EC 4001 (offered on a 3 semester rotation)	3	C	
TOTAL HOURS	15		

Credit Hours

- Core: 52 hrs;
- Prerequisites: 19-22 hrs;
- HSOM Core: 25 hrs;
- Concentration: 15 hrs;
- General Electives: 17-14.

TOTAL Credit Hours: 128